Personal Identifying Information Examples

Personal Identifying Information (PII)		Sensitive Information	GDPR Special Category	
Name	IP Address	Social Security	Race or Ethnicity	Health
Address	Device Identifiers	Passport	Religious/Philo. Belief	Sexuality
Phone Number	Geolocation	Health Records	Political Opinion	
Email	Gender	Financial Records	Trade Union Membership	
Birthdate	Password	Drivers License	Biometric	
Citizenship	Password Hint	Credit Card	Genetic	

These are common samples of protected information - specific data elements that are protected will vary depending upon the regulation.

RoundTable SQUARE